

NORFOLK & NORWICH LAW SOCIETY



Media Pack

Become a sponsorship partner with the Norfolk & Norwich Law Society. The Society offers a variety of paid or 'in-kind' sponsor opportunities to help you promote your business to the legal profession and the wider business community.

NORFOLK & NORWICH LAW SOCIETY

Sponsorship Opportunities

The Norfolk & Norwich Law Society has seen continued growth in membership in recent years and currently includes the majority of law firms in its territory and is in regular contact with Members and contacts through email, LinkedIn and website to promote events and benefits throughout the year.

Membership includes all those in the legal profession including Solicitors, Barristers, Legal Executives, Paralegals and support staff - increasing membership and the society's reach significantly.

The social media reach has continued to grow particularly on LinkedIn and the NNLS page has 3700+ followers and posts an almost daily with valid content and news to support the programme and this generate significant interaction with the audience. Posts vary, with text, pictorial and video content, with news of sponsorships being part of this planned activity.

Emails are sent approx weekly to the membership and contacts, to nearly 600 named individuals, with many firms then sharing this through their internal comms to reach all staff which takes the reach to over 1000 legal professionals. Email content includes sponsor logos and images. See a sample. **Here**

Service in their work to provide access to justice for those unable to engage their own legal representatives, with many Members working pro bono. The Society also works closely with the University of East Anglia Law School and the Norwich & Norfolk Junior Lawyers Division, sponsoring joint events and activities.

The high quality of the programme and communications and the level of activity of the Society has pulled in a wide range of sponsors in the recent past, often repeating their commitment over several years. In the past two years alone, we have been sponsored by Lovewell Blake, Smith & Pinching, Groundsure, InfoTrack, Loads4Less, Archive-Vault, Watches of Norwich, Brewin Dolphin, Pro-Gen Research, Broadland Consulting, Clarke Edwards Partnership, Spire Solicitors, mediation1st, MacInnes, Review Solicitors, Temple Legal Protection, Pymm & Co, Jarrolds.

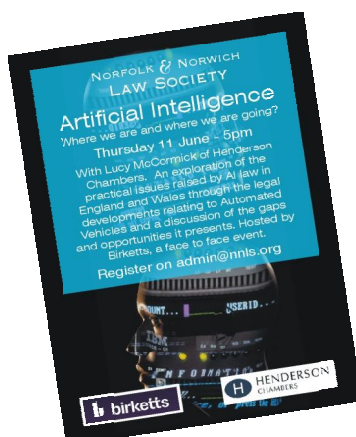
Law firms and supporting professional firms have also sponsored events providing venues, refreshments and speakers, including Birketts, Leathes Prior, Mills & reeve, East Anglian Chambers, Selborne Chambers, Orion Legal marketing, McTear Williams & Wood, Actus Law Marketing,

The Society's focus is on delivering sponsorship packages which provide our partners with extensive, quality coverage and exposure for the firm and its key personnel. Past sponsors are always given first refusal to repeat for the following year/event. Sponsorships from non-legal firms are only accepted if their core activity does not overlap with other existing sponsors at any one event. e.g. Lovewell Blake will be the only 'accountancy' firm to sponsor at the Annual Dinner.



The Society also produces a quarterly magazine in conjunction with East Park Communications (now digital) and has done so for over a decade, curating 50% of the content to cover its events with photographs and articles relevant to the membership – making it very relevant and not wholly advertorial. Coverage of events, including sponsors being a priority. Past copies of the magazine are available on the NNLS website **Here**

The Society also fosters close links with the Norfolk Community Law



Countdown Sponsor - £2500



The Annual Norfolk Lawyers Do Countdown has been a consistent event on the Society calendar for a decade. It is professionally run by solicitor, mediator, author and one-time musical impersonator, Mark Fitch.

The current President sits in Dictionary Corner with a special guest (Steve N Allen in 2025 and 2026), and mathematics teacher 'Miss Jennings' handling the letters and numbers.

Held in The Forum Auditorium, the event looks, feels and functions just like on the TV, and fun and games are had by all. The event sells out every year. (Note 2026 event sponsorship with Smith & Pinching).

Sponsors will receive -

- LinkedIn posts to announce (logo/image) and tagged in subsequent related posts.
- Prominent logo on event communications – shared over email, social media and web site. Pre-event coverage and logo in Norfolk Law magazine. (If sponsorship taken out sufficiently prior to event)
- Free team entry – 3 persons Logo/graphic presentation on screens in the venue Opportunity to display up to two pop up banners at the event. (Venue permitting, placement to be agreed with NNLS) Brief presentation slot during the event.
- Clear verbal acknowledgment of sponsorship during speeches
- Post event coverage on social media, in Norfolk Law Magazine, and website.

Treasure Hunt Sponsor - £2000

An evening treasure hunt around central Norwich which the Society has been growing over the past two years after the Covid hiatus.

Using WhatsApp to obtain images and answer questions, with the opportunity to add surprise and bonus questions and stunts into the mix during the evening made the 2026 event even more memorable. 'Best treasure hunt I have ever been on' was a comment shared by several participants.

Sponsors will receive -

- LinkedIn posts to announce (logo/image) and tagged in subsequent related posts.
- Prominent logo on event communications – shared over email, social media and web site. Pre-event coverage and logo in Norfolk Law magazine. (If sponsorship taken out sufficiently prior to event)
- Free participant entry Opportunity to display pop up banners at the event start/end. (Venue permitting, placement to be agreed with NNLS) Brief presentation slot during the event.
- Clear verbal acknowledgment of sponsorship during speeches



Norwich Law Walk Sponsor - £2000

(or in-kind support to equivalent value)



The Norwich Law Walk is an independent event run exclusively by the Society to support local organisations providing access to justice for those unable to engage a solicitor in their own right.

The event has supported Norfolk Community Law Service and Norfolk Citizen's Advice for several years. Well over 100 legal professional (some with their dogs) engage with the event on a . (Note 2026 event sponsorship agreed with East Anglian Chambers)

Sponsors will receive -

- LinkedIn posts to announce (logo/image) and tagged in subsequent related posts.
- Prominent logo on event communications – shared over email, social media and web site. Pre-event coverage and logo in Norfolk Law magazine. (If sponsorship taken out sufficiently prior to event)
- Free participant entry Opportunity to display pop up banners at the event start/end. (Venue permitting, placement to be agreed with NNLS) Brief presentation slot during the event.
- Clear verbal acknowledgment of sponsorship during speeches
- Post event coverage on social media, in Norfolk Law Magazine, and website.

Excellence Award Sponsors - £1000

(One of the six awards)

The 2026 Excellence Awards will be held in conjunction with the Annual Dinner at The Assembly House, Norwich on 8 October. A prestigious venue with a quality reputation.

After the drinks reception, guests will sit in the Noverre Suite for a three course dinner, and speeches. Awards are then presented, this year by Stephanie Boyce CBE, past President of The Law Society and Chair of the Solicitors' Charity. The host for the evening is comedian Steve N Allen well known for the BBC's, The Mash Report. (2026 - four of the six award sponsorships agreed with Archive-Vault, Loads4Less, Smith & Pinching, Pro-Gen Research.)

Sponsors will receive -

- LinkedIn posts to announce (logo/image) and as follow-up sponsorships (tagged) as more added Prominent logo on Excellence Awards documentation and communications – shared over email, social media and web site. Pre-event coverage and logo in Norfolk Law magazine (if sponsorship taken out sufficiently prior to event)
- Attendance and representation at the Awards Judging Panel event
- Two Annual Dinner tickets (additional tickets may be purchased)
- Pop up banner at the Annual Dinner and Excellence Awards event. (Venue permitting, placement to be agreed with NNLS)
- Logo featured as part of large screen AV presentation scroll Sponsor representative jointly presenting Awards on the night with the VIP speaker (photographed)
- Post event coverage on social media, in Norfolk Law Magazine, and website.

NB – Law firms are not accepted as award sponsors to avoid any suggestion of bias.



Annual Dinner Sponsor

The Annual Dinner, one of Norwich's most prestigious gatherings, is to be held at The Assembly House, Norwich on 8 October.

A prestigious venue with a quality reputation. After the drinks reception, guests will sit in the Noverre Suite for a three course dinner, the award presentations and speeches. The 2026 VIP guest speaker will be Stephanie Boyce CBE, past President of The Law Society and Chair of the Solicitors' Charity. The host for the evening is comedian Steve N Allen well known for the BBC's, The Mash Report.



Reception Sponsor - £2,000

Opportunity to sponsor the reception at the dinner.

The Reception kicks off the event with guests enjoying drinks and musical entertainment in the Grand Hall and Music Room. This is always a busy part of the evening as lawyers old and new catch up and connect before the dinner. During this part of the evening, guests can have souvenir photographs taken and the magazine's photographer secures images of as many guests as possible for the magazine. (Note 2026 event sponsorship under offer with Leathes Prior)

Sponsors will receive -

- LinkedIn posts to announce (logo/image) and as follow-up sponsorships (tagged) as more added.
- Prominent logo on Annual Dinner documentation and communications – shared over email, social media, web.
- Pre-event coverage and logo in Norfolk Law magazine. (If sponsorship taken out sufficiently prior to event).
- Attendance and representation at the Awards Judging Panel event.
- Four Annual Dinner tickets. (More may be purchased).
- Logo presentation on invitation and menu cards at the event. (Main Dinner sponsor logo will be more prominent).
- Opportunity to display up to two pop up banners. (Venue permitting, placement to be agreed with NNLS)
- Logo featured as part of large screen AV presentation scroll.
- Clear verbal acknowledgment of sponsorship during speeches. (Main Dinner sponsor logo will be more prominent).
- Post event coverage on social media, in Norfolk Law Magazine, and website.

Entertainment Sponsor - £2000

Opportunity to sponsor the after dinner entertainment at the dinner.

The after dinner entertainment continues the event after the dinner with guests enjoying drinks and nibbles in the Music Room with entertainment provided by a local musical group until the close at 11.30pm.

Sponsors will receive the same package as for the Reception Sponsor, but tagged appropriately.

Primary Dinner Sponsor - £3,000

Opportunity to be the primary sponsor the dinner. The Annual Dinner, one of Norwich's most prestigious gatherings, is to be held at The Assembly House, Norwich on 8 October.

The events Main Sponsor will receive an enhanced version of the above packages to reflect the higher value of the sponsorship. (The 2026 event sponsorship agreed with Lovewell Blake, interest in future years welcomed).

Sponsors will receive -

- LinkedIn posts to announce (logo/image) and as follow-up sponsorships (tagged) as more added
- More prominent logo on Annual Dinner documentation and communications – shared over email, social media, web.
- Prominent lead pre-event coverage and logo in Norfolk Law magazine. (If taken out sufficiently prior to event)
- Attendance and representation at the Awards Judging Panel event
- Four Annual Dinner tickets (more may be purchased)
- More prominent logo presentation on invitation and menu cards at the event
- Opportunity to display a 'flag/banner' on each table, max 100 sq cm (Subject to decoration plan, email to discuss).
- Opportunity to display up to **four** pop up banners (Venue permitting, placement to be agreed with NNLS)
- More prominent logo featured as part of large screen AV presentation scroll
- Clear verbal acknowledgment of Main Sponsor status during speeches
- Prominent post event coverage on social media, in Norfolk Law Magazine, and website.